



FORTA-FI® - THE ORIGINAL NAME IN FIBER

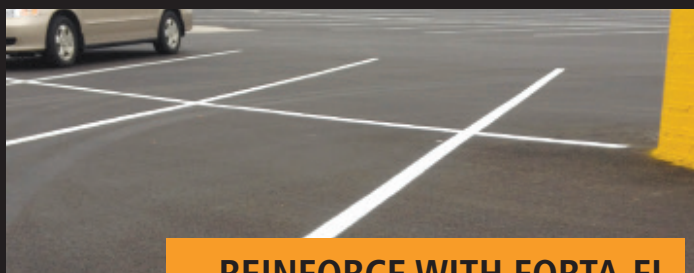
FEWER CRACKS. FEWER POTHOLES. MORE PEACE OF MIND.

MAKE YOUR PROJECT STRONGER LASTING WITH FORTA-FI®

IF YOU DON'T WANT THIS...



...REINFORCE WITH FORTA-FI



EXTREME DURABILITY

Parking lots reinforced with FORTA-FI are able to withstand high traffic volumes with reduced cracking and rutting in comparison to traditional placements.

REDUCED MAINTENANCE

By reducing cracking and rutting you save time and money typically spent on life extension practices and out of service time.

REDUCED COSTS

With fiber added, you can save money upfront by reducing asphalt thickness, or maintain the same thickness and save money down the road. Either way, FORTA-FI puts money back in your pocket.

SAVINGS DOWN THE ROAD

**50% LONGER
ASPHALT LIFE***

REDUCED CRACKING AND RUTTING!

OR

SAVINGS UP FRONT

**35% REDUCTION
IN ASPHALT THICKNESS***

STRONGER THAN TRADITIONAL ASPHALT!

*Project results may vary.

REDUCED MAINTENANCE



WITHSTANDS HEAVY LOADS



REDUCED RUTTING
& CRACKING



OVERALL
COST SAVINGS



PROVEN PERFORMANCE

NO FIBER

FORTA-FI®

REDUCED CRACKING

NO FIBER

FORTA-FI®

REDUCED RUTTING

CONTACT US TO LEARN MORE!

Tested in multiple university studies and used around the globe. FORTA-FI is unmatched when it comes to extending the life of your asphalt pavement.

“We like to joke that our roads are now bulletproof.”

“...the minimal upfront cost of fibers makes this product attractive because the cost can be recouped by an approximate 1-year extension in service life”

“If you could spend a little more upfront to install a better roof that would last several years longer than taking a short cut, wouldn't it be worth it? Shouldn't that type of thinking inform the decisions behind maintaining this country's infrastructure and the health of our highways?”

WE KNOW YOU CARE ABOUT QUALITY.

WE KNOW YOU CARE ABOUT COSTS.

WE KNOW YOU WANT THE BEST.

HAVE ALL THREE WITH...



FORTA-FI®

ASPHALT PAVING IS PREFERRED for paving roads, parking lots, and other projects. Asphalt pavement offers the flexibility needed to accommodate imperfections in the underlying surfaces. In addition, asphalt construction projects are less time consuming and less expensive. Whether new construction or repair, asphalt wins every time. With FORTA-FI in the mix get longer-lasting performance and substantial savings of both time and money.

UNMATCHED TECHNICAL SUPPORT

We want to see your project succeed, which is why we offer assistance throughout every step of the process - selling, designing, addition, and placement.

We pride ourselves on maintaining an up-to-date literature database featuring design guidelines and technical documents readily available.

FORTA IS BUILT ON RELATIONSHIPS, EACH WITH THE SAME GOAL: CREATING BETTER PAVEMENT

