

FORTA[®]
ASPHALT FIBER
STRONGER LASTING™

WIN MORE. DELIVER MORE.
VALUE ADDED PRODUCT SALES LEADS TO HIGHER PROFITABILITY.

PROVIDE YOUR CUSTOMER WITH THE LONGEST LASTING PAVEMENT



**PREMIUM
ASPHALT**



**ON THE MAT
FASTER**

**NO CHANGE TO
OPERATION**



EASY TO USE



**ELIMINATE
FABRIC**

PROFITABLE



COMPETITIVE ADVANTAGE

Proven performance paired with reduced construction time means you are able to secure more jobs and build your reputation for excellence.

COMPACTIVE EFFORT

Get on the mat faster with FORTA-FI. This paired with fewer passes leads to less time on the job. In some cases, FORTA-FI can eliminate the need for a second lift.

THE MOST TRUSTED FIBER

Specially designed for maximum dispersion, FORTA-FI is easier than other traditional reinforcement options. There is no special equipment needed, in fact, you may not even notice it's there.

NO CHANGES TO OPERATIONS



ONLY IMPROVEMENTS!

With FORTA-FI in the mix, you get reinforcement throughout. You can do away with the hassle of traditional fabrics and geogrid.

THE ORIGINAL ASPHALT REINFORCEMENT FIBER

PROVEN PERFORMANCE

NO FIBER

FORTA-FI®

REDUCED CRACKING

NO FIBER

FORTA-FI®

REDUCED RUTTING

CONTACT US TO LEARN MORE!

Tested in multiple university studies and used around the globe. FORTA-FI is unmatched when it comes to extending the life of your asphalt pavement.

“If you could spend a little more upfront to install a better roof that would last several years longer than taking a short cut, wouldn't it be worth it? Shouldn't that type of thinking inform the decisions behind maintaining this country's infrastructure and the health of our highways?”

UNMATCHED FIELD SUPPORT

We want to see your project succeed, which is why we offer assistance throughout every step of the process - selling, designing, addition, and placement.

With a team of knowledgeable sales representatives backed by in-house marketing, we spread brand awareness and product knowledge to help generate more jobs.

FORTA IS BUILT ON RELATIONSHIPS, EACH WITH THE SAME GOAL: CREATING BETTER PAVEMENT

PARKING LOTS

AIRPORTS

HIGH VOLUME
ROADS

LOW VOLUME
ROADS

WE KNOW YOU CARE ABOUT QUALITY.
 WE KNOW YOU CARE ABOUT COSTS.
 WE KNOW YOU WANT THE BEST.

HAVE ALL THREE WITH...

“We like to joke that our roads are now bulletproof.”

FORTA-FI®

“We will be able to resurface city roads faster than previously anticipated because this new type of paving adds longevity to our roads, provides considerable cost savings, [...] and provides a high-quality product.”

“We did a couple test roads the first year, one with little traffic and one with more traffic, and where we normally would start to see some cracking, we didn't have any. Once we looked deeper at the costs and benefits of the product, it just made sense.”

